



CABLETELEVISION ADVERTISING BUREAU, INC.

Mr. Mike Hourigan

Dear Mike:

Thank you for an excellent program at the CAB Sales Management School in Orlando. The feedback from the group has been very positive. Here are some examples. "Tremendous information", "Honest and humorous approach", Great tools and ideas." It seems you've made an impression.

As you know, setting up a meeting like this can be very time consuming and tedious. Working with you made it painless. Your ability to work with the date changes and last minute details showed us that you are a true professional.

I look forward to working with you in the future.

Warm Regards,

Gary
Director, Local Advertising Sales & Marketing